



# DIGITAL SALES SPECIALIST APPLICATION

## Candidate Personal Details

Full Legal Name:

Primary Email:

Contact Number:

Location (City/State):

Time Zone:

## Remote Eligibility & Technology

- Do you possess a high-speed internet connection and a reliable computer or smartphone?
- Are you willing to install and operate the proprietary **Halcyon** SEO app?
- Are you comfortable working in a 100% remote, performance-driven environment?

## Professional Background

Sales Experience:

Why Continuum Intelligence?



# EMPLOYEE GUIDE & COMPANY OVERVIEW

## About Continuum Intelligence (C.I.)

Continuum Intelligence is an AI-powered solutions firm specializing in full-stack marketing, branding, and business management. We provide a suite of SaaS tools designed to automate and optimize the growth of modern businesses.

## The Role: Digital Sales Specialist

Your mission is to find businesses whose digital presence is holding them back. You will act as the bridge between their current limitations and C.I.'s high-tech solutions.

### Core Workflow:

- **Surf & Identify:** Look for "low-end" or outdated websites across the web.
- **Mine & Manage:** Use our **Halcyon** app to analyze SEO data and organize lead lists.
- **Pitch & Close:** Email a tailored pitch to website owners. You are the owner of the lead from first contact to close.

## Commission & Earnings

**Commission Rate:** You earn **10% - 12% commission** for every contract closed from your leads.

**Responsibility Policy:** You are credited for the sale regardless of the final service package the client selects. If your lead converts, you receive the commission.

## Technical Arsenal

**Halcyon:** Our in-house SEO mining and marketing manager app. It is the core engine of your workflow, designed to streamline lead identification and outreach management.



# NEW HIRE ONBOARDING CHECKLIST

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## Step 1: Administrative Onboarding

- Review and sign Employment/Independent Contractor Agreement.
- Review and sign the Non-Disclosure Agreement (NDA).
- Provide banking details for monthly commission payouts.

## Step 2: Technical Provisioning

- Activate your @continuum-intelligence.com corporate email.
- Install **Halcyon** on your primary work device.
- Verify login credentials for the CRM and internal tools.

## Step 3: Strategic Alignment

- Read the C.I. Service Catalog & Pitch Deck.
- Review the "Low-End Site" identification criteria.
- Confirm your first live training session date.